



AQUARION
Water Company

Stewards of the Environment™

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Aquarion Water Company Offering Free Water-Efficient Toilets, Bathroom Fixtures and Rebates to Residential and Commercial Customers

Replacement Program Aims to Conserve Region's Water Supplies

MILLBURY/OXFORD, MA – March 27, 2017 – Under a new Aquarion water conservation program, customers in Hingham, Hull, North Cohasset, Millbury and Oxford are eligible for free replacement of their toilets, showerheads and faucet aerators with new, high-efficiency fixtures (replacement includes water fixtures and standard installation costs).

Customers in the five towns may also qualify for a \$250 rebate by replacing their old top load clothes washer (with agitator) with a new, high-efficiency machine.

For commercial customers, Aquarion is offering professional conservation water audits to eligible commercial accounts as well as residential customers in the top 10 percent tier of water users. The audits will enable participating customers to target their most inefficient plumbing fixtures and receive customized recommendations on how to better conserve water.

Outside the home, customers can take advantage of Aquarion's lawn irrigation system removal offer. Aquarion is offering a rebate of up to \$2,500 towards removal costs for their lawn irrigation system and landscaping costs for native or alternative landscaping that does not require irrigation.

Stephen Olson, Director of Operations for Aquarion in Massachusetts, has had great success implementing similar programs in other communities. Olson said, "This new water conservation program is our latest effort to reduce inefficient use of this precious resource, while also bringing value to our customers. Not only will customers receive new household plumbing fixtures, but this program will also help customers use less water and energy".

Though conditions apply to the program, Olson said most Aquarion customers with older fixtures will qualify. He added the program is on a first come, first serve basis. The free offer covers both the fixtures and standard installation costs.

“The best candidates for replacement are fixtures installed before 1993,” said Olson. “The clothes washer rebate applies to customers upgrading from old, agitator-type washers to new ENERGY STAR certified models. The irrigation system removal and landscaping rebate was developed after meetings with local Massachusetts watershed and conservation groups.”

Funding for this replacement program is being made available from Aquarion’s Water Balance Program. The Water Balance Program collects fees from new building construction projects that are estimated to use more than 100,000 gallons of water per year.

Complete information on the program and online application forms are available at www.aquarionwater.com/conservationoffers. Customers in Hingham, Hull and North Cohasset with questions should call **781-740-6692**; Millbury and Oxford customers should call **508-865-3998**.

About Aquarion Water Company of Massachusetts:

Aquarion Water Company of Massachusetts is the public water supply company for more than 50,000 people in the towns of Hingham, Hull, North Cohasset, Millbury, and Oxford. Aquarion Water Company is the largest investor-owned water utility in New England, and it has been in the public water supply business since 1857.

Across its operations, Aquarion strives to act as a responsible steward of the environment and to assist the communities it serves in promoting sustainable practices.

For more information on Aquarion Water Company and its subsidiaries, please visit www.aquarionwater.com.

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